

BANNERS™

MCNEESE STATE UNIVERSITY

ANNUAL
REVIEW

2015 ~ 2016

A dark silhouette of a man wearing a cowboy hat and playing an acoustic guitar. The background is a vibrant orange and red pattern of swirling, organic shapes. The overall design is artistic and thematic, likely representing the university's focus on music or a specific cultural region.

ABOUT BANNERS

Banners at McNeese is a financially self-sustaining organization within McNeese State University dedicated to providing the community with access to exceptional arts and humanities programming and education through arts integration that is unique to the area. Banners' programs focus on lifelong learning and an appreciation of cultural diversity, working to enhance the quality of life in the communities of Southwest Louisiana.

Banners fulfills its mission in SWLA several ways. One is through cultural growth in this region and beyond. Banners at McNeese provides arts and humanities programming through the Banners Cultural Season, and educational opportunities through Banners Engages. We make this programming and educational outreach accessible to the community by bringing a diverse group of artists, authors and presenters to SWLA. As a result of the support of corporate donors and the Season membership, ticketed events are economically priced and the educational offerings are provided free to participating schools, libraries, churches and community groups. This ensures increased access for all of the members of our community to participate in a live cultural performance. In addition, McNeese students are admitted at no charge. This helps to increase the student's cultural experience as an integral part of their collegiate life.

BANNERS CULTURAL SEASON

Through the Cultural Season, we present live performances each spring. Those performances include classical and jazz music, readings, illusionists, academic lectures, film, world music and more. The roster of each Season is chosen by a group of volunteers that review possible artists and choose the best for our community. Our community volunteers also participate as ticket takers, hospitality providers, outreach assistants and photographers.

BANNERS PRESENTS

Providing one-time opportunities to experience unique performances in our community.

Banners at McNeese is a self-sustaining program. Our funds are received from corporate donors, memberships, grants and donations. In addition, we have established planned giving options in place.

BANNERS ENGAGES

Banners Engages includes live presentations at no cost to public and parochial schools, presentations in Parish Public Libraries, students of McNeese State University and other community venues. Our program works to increase the number of students that experience live cultural programming, increase the number of hours of arts and humanities programming, and supplement the curriculum with prepared materials.

BANNERS COLLABORATES

Creating alliances to plan & present programs in partnership with other organizations for our community.

The Banners on the Move program makes the arts accessible in every day situations, from the lobby of a local business to the employee lunchroom of a local industry. This community-based activity brings our artists in direct contact with a more diverse demographic.

BANNERS SUGGESTS

Helping spread the word about other arts and humanities in Southwest Louisiana.



MCNEESE
STATE UNIVERSITY

Since opening its doors in 1939, McNeese State University has focused on providing academic excellence and opportunities for lifelong learning and cultural engagement. One of the three original buildings, F.G. Bulber Auditorium, was designed and constructed to provide a venue for the students and citizens of Southwest Louisiana to enjoy musical, oratory and theatrical performances.

Through the years the McNeese campus has hosted hundreds of national and international celebrities, entertainers and cultural events. Banners at McNeese was founded in 1992 to unite and centralize community partnerships for the performing, visual and musical arts, cultural outreach and educational programming.

McNeese is a member of the University of Louisiana System and it offers more than 120 areas of study to over 8,100 students in six academic colleges – Business, the Burton College of Education, Engineering and Computer Science, Liberal Arts, Nursing and Health Professions and Science – and the William J. Doré School of Graduate Studies.

The University's core values of academic excellence, student success, fiscal responsibility and university-community alliances continue to shape the long-term vision and mission of the University and its motto of "Excellence With a Personal Touch" continues to underscore the tradition of service to our students and to the Southwest Louisiana community.



CORPORATE ENDORSEMENT

AMERICAN PRESS

AXIALL

CALCASIEU PARISH POLICE JURY

CITY OF LAKE CHARLES

ENERGY

JD BANK

KNIGHT MEDIA, INC.

LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU

SOUTHWEST BEVERAGE COMPANY, INC.

STOCKWELL SIEVERT LAW FIRM

THRIVE MAGAZINE

UNION PACIFIC RAILROAD

AT&T

DEEP SOUTH PRODUCTIONS

IBERIABANK

PHILLIPS 66

PINNACLE ENTERTAINMENT
FOUNDATION

SASOL NORTH AMERICA

WEST CALCASIEU CAMERON
HOSPITAL FOUNDATION

BOLTON FORD

COCA-COLA

FIRST FEDERAL BANK OF LOUISIANA

FRAME HOUSE & GALLERY

LOUISIANA LOTTERY

MED ATLANTIC ARTS FOUNDATION

PARADISE FLORIST

DELTA DOWNS RACETRACK, CASINO & HOTEL

DERMATOLOGY ASSOCIATES OF SWLA

ELITE MEDICAL WELLNESS

LANNIER PLUMBING, INC.

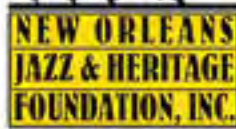
MCNEESE ALUMNI ASSOCIATION

PROKAR



The Paul Taylor Dance Company was funded in part by a grant from Jazz Festival!

100% OF CORPORATE DONATIONS GO DIRECTLY TO PROGRAMMING AND BACKSTAGE TECHNICAL SUPPORT FOR THE YEAR. WE ARE ABLE TO KEEP MEMBERSHIPS AND GENERAL ADMISSION TICKETS AFFORDABLE BECAUSE OF THIS SUPPORT.



ART WORKS.

arts.gov

Cimarron was funded in part by a grant from the NEA and Southern Exposure.



Chamber
Music
America

Paquito D'Rivera was presented by a partnership between Chamber Music America and the Doris Duke Foundation.





**EMPLOYEES
WANT TO LIVE
AND
WORK IN
A VIBRANT
COMMUNITY.**

When you partner to support local theater, music, museums, dance and public art, you help to make your community more attractive to current and future employees.

WE CELEBRATE PHILANTHROPY AT BANNERS!



Our first Banners Philanthropy Day was celebrated with an ice cream social and Cajun jam band.

The **McLeod Lecture Series**
McNeese State University

Each year the McLeod Lecture Series focuses on timely as well as historical aspects of Louisiana politics and efforts to promote a climate of good government. The 12th presentation of the series brought our community to a milestone anniversary. 2015 marked the 10th anniversary of Hurricane Rita.

The panelists were:

- Phillip "Scooter" Trosclair currently serves as Program Manager at Rockefeller Wildlife Refuge.
- Paul W. Rainwater most recently held the title as Governor Jindal's Chief of Staff.
- Ryan Bourriaque serves as Parish Administrator for the Cameron Parish Police Jury.
- David Phillips is a retired US Army Intelligence Operations Officer who has served 37 years, both active duty as well as civilian.



BANNERS[®] ENGAGES

Retired Navy SEAL
Team Leader David
Sears meeting with
a group of FBLA
students.



Vishten attended a Cajun jam session at Ray Marcantel's Barbershop in Lake Arthur.



Kid Power taught students about nutrition and exercise. He has a multi-media 3D show and catchy songs!



By helping fund Banners Engages, CITGO allows us to bring these wonderful programs to area schools where our goal is to inspire creative young minds to go use their own talents and gifts in artistic expression.

Wow! What an exciting performance from Kid Power. Our students not only enjoyed the performance, but were able to get involved in the performance! It was a fun and educational show for our age group of students.

Jeremy K. Doucet
Assistant Principal
Ralph F. Wilson Elementary School

Toying with Science is a fun, educational performance that engages the students, as well as the teachers, in science principles through circus style activities and audience participation.

Belinda Sargent
STEM Master Teacher



Westlake High School's Creative Writing Club meeting with published author Erin Entrada Kelly.

Banners is excellent at **EDUTAINMENT!**

We had a full house for Cirque Zuma Zuma and Popovich Pet Theater. Both shows were in Burton Coliseum.

BANNERS ENGAGES HAS MADE A COMMITMENT TO SUPPORT STE(A)M EDUCATION WITH ARTS INTEGRATION IN OUR SCHOOLS. WE WILL ACCOMPLISH THIS BY OFFERING LIVE PERFORMANCES THAT ARE BASED ON STE(A)M.

WE BELIEVE EDUCATION CAN BE ENTERTAINING!

Garry Krinsky performed at schools and held a large bus-in show based on STEAM education. Materials for the teachers were provided ahead of his visit and this included a lesson plan.



Cimarron, from Colombia, held a master class and workshop for McNeese Band students.



Paul Taylor Dance Co. held a master class open to all local dance students.

Our LABT dancers loved the show and the master class!!! Thank you for sharing your talent with our community!!!

Colleen Cannon Benoit
Lake Area Ballet Theatre



VOLUNTEERISM

Banners volunteers give of their time to Banners and other worthy organizations as well. Volunteers are an integral part of Southwest Louisiana and McNeese State University.

BANNERS VOLUNTEERS



Banners volunteers are a remarkable group of people who are integral to the success of Banners at McNeese. The committee consists of people from throughout the community, as well as faculty, staff and students at McNeese.

Volunteers provide many important support services for Banners events, from taking tickets to being ushers, working backstage and so much more. They are selfless, energetic, kindhearted people who give of their time and talents to help keep Banners running. Banners at McNeese cannot thank its volunteers enough – because there would be no Banners without them.

If you would like to be a volunteer, please contact us today. It's a rewarding experience – one you will enjoy.



Volunteer Maria Galan translating for our Spanish speaking group, Cimarron, as it works with McNeese State University band members.



Volunteers work every event that Banners presents from the cultural season and outreach shows to our only fundraiser, Rouge et Blanc.

TEN YEAR FACE-LIFT

for our only fundraiser

Rouge et Blanc is the premier food and wine event held each year in Lake Charles, La.



It is an event unlike any other in the region and attracts thousands of food and wine lovers who gather under the stately live oaks of McNeese State University in Lake Charles to enjoy the best the region has to offer.

The October 2015 event marked the 10th Anniversary of Rouge et Blanc. We gave the logo

a facelift and added several new corporate sponsors as well as more events in the week leading up to the Grand Tasting. Riedel came on board with their famous glassware line for our patrons. It plans to carry on the tradition in 2016. We even added a food truck court with snow cones!



10TH ANNIVERSARY



2016
BANNERSTM
CULTURAL SEASON

Country Music
Legend Larry Gatlin
stole the show at our
members only party!



Larry Gatlin's performance was the first time in the history of Banners that we have presented the category of country music!

Cecile McLorin
Salvant won the
2016 GRAMMY
Award for Best
Jazz Vocal
Album.



We had record attendance at Cirque Zuma Zuma and Popovich Comedy & Pet Theater in Burton Coliseum.

A Banners Commitment *Keeping the cost of general admission tickets affordable makes access to the arts easier for all families.*



Greenroom Coordinator,
and volunteer extraordinaire,
Charlotte McCallum with Mr.
Diamond the mini pony.



All of our films for 2016 were shown free of charge at the Cinemark Lake Charles location. We had record attendance!



MAIN SCREEN *Selma*

FAMILY *The Princess Bride*

FOREIGN *Timbuktu*



DOCUMENTARY *Gen Campbell: I'll Be Me*

Humanities



Retired Navy SEAL David Sears was our first military lecture. He spoke about leading the ground assault on an Iraqi paramilitary stronghold to conduct the first successful U.S. prisoner of war rescue since WWII.



The Organization of American Historians organized our lecture on the Great Depression. Dr. David Wrobel's lecture titled "John Steinbeck's America: A Cultural History of the Great Depression" was outstanding! Additionally, he will return for student outreach and another John Steinbeck lecture, this time on Steinbeck in WWII.

Artist	City	Other Venues	Banners	
			At-the-door	Membership
Larry Gatlin	Grand Ole Opry	\$62.00	***	
Paul Taylor Dance Co.	Durham, NC	\$58.00	\$20.00	
Cirque Zuma Zuma	Stuart, FL	\$40.00	\$20.00	
David Sears		**	\$20.00	
Popovich Pet Theater	Las Vegas, NV	\$39.99	\$20.00	
Vishten	Madison, WI	\$23.00	\$20.00	
Cimarron	Somerville, MA	\$28.00	\$20.00	
Cecile McLorin Salvant	Detroit, MI	\$32.00	\$20.00	
		\$282.99*	\$140.00	\$80.00

* These prices are without the extra fees typically charged by ticket hubs.

** This was a special engagement. It is unusual for Ret. Navy SEAL David Sears to speak outside government and business about his missions.

*** Larry Gatlin's show was an intimate evening for members only with a reception prior to the show.

2016-2017 LOOKING AHEAD

BANNERS CULTURAL SEASON

TIEMPO



UNDERSTANDING SERIAL AND MASS MURDER

DR. JACK LEVIN is the Brudnick Professor Emeritus of Sociology and Criminology at Northeastern University, where he co-directs its Brudnick Center on Violence and Conflict. He has written or co-written 31 books.



ETIENNE CHARLES

JAZZ The New York Times calls Charles an amateur who is "one of [jazz's] more ambitious soloists and composers." JazzTimes applauds him as a "daring improviser" and DownBeat celebrates his tone as "melodically captivating" and "rhythmically agile" that makes his music "immediately pleasing."



LATIN

Classically trained at Cuban conservatories, the members

Grammy-nominated Tiempo Libre are modern heirs to their rich musical heritage. The Miami-based group is celebrated for its sophisticated performances of irresistible, dance-inducing music and Cuban soul. Tiempo Libre has brought Cuban music to new audiences through appearances on shows such as *The Tonight Show*, *Live from Lincoln Center*, and *With the Stars*.

BROTHERS ON THE BATTLEFIELD

STYLISH MUSIC MEETS HISTORICAL + HISTORICAL SUBJECTS

The *Brothers on the Battlefield* is a musical production that honors the 150th anniversary of the American Civil War.



A theatrically staged production including a historically informed narrative and a multimedia presentation in honor of the 150th anniversary of the American Civil War.



ACROBATS OF CIRQUETACULAR

A heart-stopping mind-boggling display of artistry and athleticism.

Discover all the wow factor and star quality of the circus tent, concert hall, and

Broadway stage in one fantastic evening. Indulge your curiosities and celebrate your senses as aerialists, acrobats, contortionists, fire artists, illusionists, singers, dancers and indescribable feats ignite your belief in human potential.

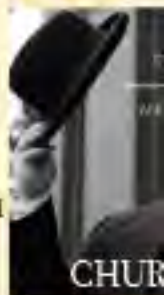


RODNEY MARSALIS PHILADELPHIA BIG BRASS BAND

BRASS Well known works like "When the Saints Go Marching In" and marches by John Philip Sousa like "Stars and Stripes Forever" will make for a memorable evening that touches upon both the Civil War and the Civil Rights Movements. A group that reflects the diverse makeup of men and women in the American culture, the group is especially dedicated to reaching out to the world's youth and inspiring them to reach for their dreams.

THE DOO WOP PROJECT

FAMILY Featuring current and former stars of Broadway's smash hits *Jersey Boys* and *Motown: The Musical*, the Doo Wop Project brings unparalleled authenticity of sound and vocal excellence to recreate—and in some cases entirely reimagine—some of the greatest music in American pop and rock history.



Founder of the Zombie Research Society, Matt Moge teaches you to recognize and survive the zombie apocalypse

WHAT YOU DON'T KNOW CAN GET YOU

MATT MOGE is the leading global authority on all things zombie. He has been featured on National Geographic Channel, Spike's hit series *Deadliest Warrior*, and G4TV.

Pop Culture

BANNERS ENGAGES

OUR YEAR-ROUNDED STUDENT PROGRAMMING IS UNDER WAY NOW!

LIBRE



's premier
ers of three-time
ibre are true
cal tradition.
brated for its
imba music, an
x of Latin jazz
has introduced
through
the Tonight
er and Dancing



CHILL



Nov. 4th

PETE THE CAT is a collaboration with Calcasieu Parish Public Library featuring the theatrical production of the groovy blue cat on his way to stay with a new family. Join Pete on a new adventure of friendship and inspiration. Based on the popular book series. (Approximately one-hour in length, recommended for grades PreK - 3). Curriculum Connections: Communication and Language Arts, Literature-Based, Music, Relationships & Family.



SEPT. 30TH

BIG BANG BOOM is a pop/rock music trio that plays parent-friendly children's music. After 20 years touring clubs and playing parties, Chuck Folds (younger brother of Ben Folds), Steve Willard and Eddie Walker decided to expand their horizons and

play for parents who have had enough of Barney, The Wiggles and Kidz Bop. Big Bang Boom is kids' music with a pop sensibility, aimed at being something that parents can enjoy and feel good about letting their kids listen to and see live.



SHADOW THEATRE FIREFLIES FAMILY

This Ukrainian theatre group transforms the ancient art of shadow puppetry. The dancers are the visually stunning puppets behind a screen, ingeniously animated against a background of

striking scenes. They are finalists of the Polish talent show, *Mam Talent*, Russia's *Miracle of Fame*, Germany's *Das Supertalent* and Ukraine's *Got Talent*. They opened the Odessa International Film Festival and the Quaz Spring Festival.

MEMBERS ONLY EVENT

RICKY SKAGGS & KENTUCKY THUNDER



A life full of music. That's the story of Ricky Skaggs. By age 21, he was already considered a "recognized master" of one of America's most demanding art forms, but his career took him in other directions, catapulting him to popularity and success in the mainstream of country music. His life's path has taken him to various musical genres, from where it all began in bluegrass music, to striking out on new musical journeys, while still leaving his musical roots intact. Ricky struck his first chords on a mandolin over 50 years ago, and this **4-TIME GRAMMY AWARD WINNER** continues to do his part to lead the recent roots revival in music.

A one-person play written and performed by Andrew Edlin.

Edlin was born in Brighton, England. His grandfather was the actor Tubby Edlin. He was educated at Cranleigh School, Surrey, and went on to Magdalen College, Oxford University, where he received a scholarship in history. He graduated with a degree in psychology and philosophy. Several of the early productions in which Andrew Edlin appeared include *The Royal Hunt of the Sun*, *The Representative*, *A Sleep of Prisoners* and *Boris Godunov*.

OUTREACH WITH TICKETS

At Banners, we believe in everyone getting a chance to see live performances no matter their station in life. We make it our priority to get tickets at the hands of people who want to see our shows! As such, we regularly donate tickets to the following groups and are always ready to add to it if you know of someone in need.

Aside from the groups below, we also donate tickets to each school that sees a live Banners outreach event. In addition, we also give free tickets to the housekeeping and facilities crews on our McNeese campus. We couldn't carry on a performance without their back-up support.

- Big Brothers & Big Sisters
- Tipitina's
- SLIC
- Lake Area Ballet Theatre
- Family & Youth Agency
- Women's Shelter
- La Familia
- Methodist Children's Home

PAQUITO D' RIVERA QUINTET

Paquito D'Rivera defies categorization. The winner of 14 GRAMMY Awards, he is celebrated both for his artistry in Latin jazz and his achievements as a classical composer.

Chamber
Music
America



In November of 2015, Banners Presents was able to have world-renowned musician and composer, Paquito D'Rivera, and his quintet of accomplished jazz musicians perform for Southwest Louisiana.

Without support from the two granting organizations, we could never have brought this group to Lake Charles.

This event was supported by a Presenter Consortium for Jazz grant, a program of Chamber Music America funded through the generosity of the Doris Duke Charitable Foundation.

McNeese students from the department of performing arts and their teacher getting autographs with the world-renowned group.



The STAFF

banners.org

rougeetblanc.us


PATRICIA PRUDHOMME


DIRECTOR

office: 337.475.5123

cell: 337.936.9003

patricia@mcneese.edu

 @PHardyPrudhomme

 Patricia Hardy Prudhomme





TAMI CHRISOPE
ASSISTANT DIRECTOR

office: 337.475.5997

cell: 337.540.7176

tami@mcneese.edu

 @chrisope


 Tami Chrisope



RANDEE DRAYTON
OUTREACH COORDINATOR

office: 337.562.4215

rdrayton@mcneese.edu

 Randee Drayton



Contact us about
the many ways to get
involved!

- CORPORATE SUPPORT
- ENGAGES
- MEMBERSHIPS
- ENDOWMENTS
- CORPORATE MATCHING GIFTS
- GIFTS IN-KIND
- PLANNED GIVING
- VOLUNTEERING

BANNERS AT MCNEESE ON SOCIAL MEDIA

For the latest on what Banners is doing, make sure you keep up with our posts, pins and pics! Also, please tag us and share the fun when you attend a Banners event.



[bannersatmcneese](https://www.facebook.com/bannersatmcneese)
[stateuniversity](https://www.facebook.com/stateuniversity)



[mcneesebanners](https://twitter.com/mcneesebanners)
[#banners2016](https://twitter.com/#banners2016)



[bannersatmcneese](https://www.instagram.com/bannersatmcneese)



[bannersmcneese](https://www.pinterest.com/bannersmcneese)